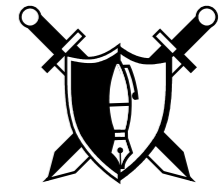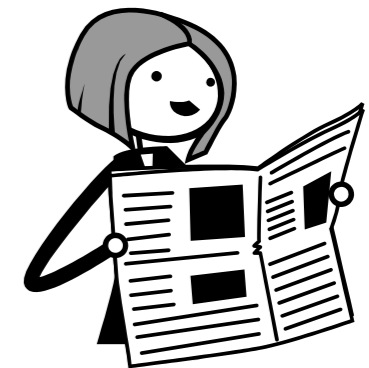# Situation and Design Brief

What to include:

- o Page title / your name.
- o Leave **half a page for your table of contents (You will add these at the end!)**
- o Situation.
    - - What is the problem, clearly explain?
    - - 1 or 2 paragraphs in length.
    - - Only state what the problem is not how you will solve it.
    - - Add specific user issues such as gender, disabilities, height, to portrait the situation better.

- o Design brief.
    - - I am going to design and make a…, clearly explain?
    - - State how this will solve the situation.
    - - **Don't be too exact the brief should be general and give you some flexibility.**
    - - Add user issues but do not be too specific about what you are going to make (eg I am going to design and make a magazine for young people)
    - - State points such as safety, general sizes, its function, general material properties, who it is for, basic costs and any other issues.

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