In questionnaire and findings

What to include:

Questionnaire and findings (Primary research 2): This sheet contains a questionnaire that you will ask your users and you will present the findings as graphs. Try to get it all onto one sheet. On this sheet you should include:

More info: See your revision guide page 29 (questionaire)		vv r
		20
0	Page number, title and your name.	
0	Appropriate questions! They should be very clear so not to confuse	
	and they should not be open ended. (Offer A, B and C answers!)	
0	Ensure questions do not offend different cultures or religions.	
0	Tick box questions are ideal to avoid confusion and allowing you to	10
	interpret the questions easier. However occasionally this is not possible.	
0	Keep questionnaires short and sweet ten questions max.	
0	Collect your information in excel so you can then interpret your data easier.	
0	Compare your findings in a visual way show pie charts, line charts, bar	0
	charts, etc. This will enable you to clearly see any trends.	0
0	You may use picture examples to answer design questions.	
0	Show your findings on your sheet as graphs only, with the graph title	
•	as the actual question.	
No	ote: Show your questions to your teacher before asking them to people!	



Example Question: What existing board game do you enjoy playing?

A) Monopoly B) Cluedo C) Ludo D) Chess

