

Sheet 28 - Consumer evaluations (Evaluations)

Consumer reactions: This sheet includes questionnaire / Interview from your users and potential customers, would they buy your product, etc? On this sheet you should consider:

- Create a questionnaire about your final products.
- Ask users and evaluate your findings.
- Use graphs to display some information.
- Would you buy this product?
- Does it fulfill its needs?
- Relate questions make to your specification.
- Get the users to suggest improvements?
- What would you do if you expanded the range?

Note: See revision guide page 37 / 38