Music questionnaire

Question at least 10 (minimum) people with similar questions so you can find out valuable information that will help you music range project. These people need to be within your target market, right age, etc.

1.) **Which CD design do you prefer? (Show cd pictures)**

   CD A
   CD B
   CD C

2.) **Which printed CD's type's do you prefer?**

   a. Text only cd's
   b. Picture and text cd's

3.) **Which type of CD music packaging do you like?**

   a. Standard plastic CD case?
   b. Cardboard CD cases?
   c. You don't mind?

4.) **Which type of CD music packaging shape do you prefer?**

   a. Standard CD square shape?
   b. Fun and quirky shapes that fit the CD inside?
   c. You don't mind?

5.) **What do you think is should be most important about the bands / groups font?**

   a. Easy and very clear to read fonts?
   b. Stylish fonts but which are fairly clear to read?
   c. Very quirky designer fonts that is not so easy to read?

6.) **Do you like the bands logo to represent a shape or design that represent what the band stands for?**

   a. Yes
   b. No

7.) **What type of colours do your prefer on a bands CD's, T-shirts, etc?**

   Draw up some quick colour schemes and show them, you will need to show them or the person answering will not understand them.

   a. eg: red and black and white

b. eg: blue, gold and orange

8.) What type of graphics do you prefer on your music products?

a. The bands logo and photographs of the band?
b. The bands logo and cartoons of the band?
c. The bands logo, cartoons and photographs?

9.) Will you buy a groups music if you receive money off vouchers or a buy one get one free leaflet at home from a mail shot?

a. Yes
b. No

10.) Would you buy band mobile phone wallpapers?

a. Yes
b. No