GCSE Graphic development of busy ideas

Development of busy ideas: Refine your busy ideas to 3 good ones, include annotations and evaluations. Development means to gradually improve a design. You may even want to run a mini questionnaire on the best design. On this sheet you should consider:

- Draw much better with colour and more detail.
- Drawn in 3D or isometric view if possible.
- Ensure your ideas are all 'DIFFERENT' ensure they are not too similar.
- What material will you use?
- Combine many good designs to make one?
- Improve your initial ideas.
- Make mock ups to test out your ideas.
- Continuously evaluate against your specification.
- What manufacturing techniques will you use?
- Will it sell?
- Does it look attractive, is it colourful and eye catching?
- Does it fulfill its function?
- How much will it cost?
- Does the style suit the user group?
- Include all your range posters, CD's, pos units, leaflets etc.

Useful web links:-

Sketching
http://www.bbc.co.uk/schools/gcsebitesize/design/graphics/drawingsketchingrev2.shtml
(Page 20 of your revision guide)

Enhancement techniques
http://www.bbc.co.uk/schools/gcsebitesize/design/graphics/drawingsketchingrev3.shtml

See your revision guide on page 16 for a development of ideas example!