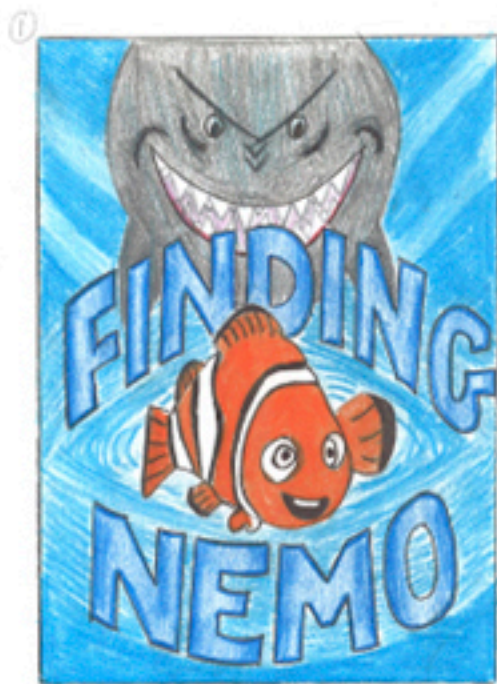


Development

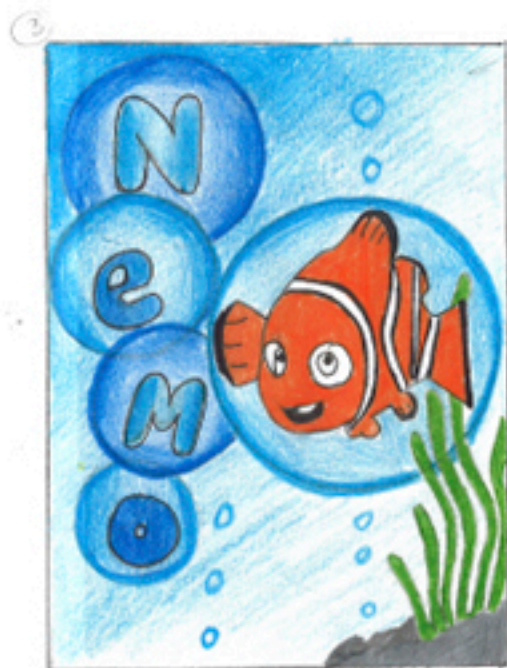
I used a mixture of my research sketches and mainly my design ideas to produce three development ideas for my DVD cover.



I like this idea because it is bright and attractive. The colours go well together but I think I have used too much blue. If I used this idea I would change the font colour to make the title stand out more.



I like the title for this idea as it is different and stands out well but maybe better on a darker background.



I like this idea as it is attractive without looking too crowded. I have used the bubble theme which I think would be easy to develop as the back of the cover.

Mini Questionnaire

After producing three main designs I was unsure of what one to use and which was best. I decided to ask 20 people in my class which they prefer consider the following.

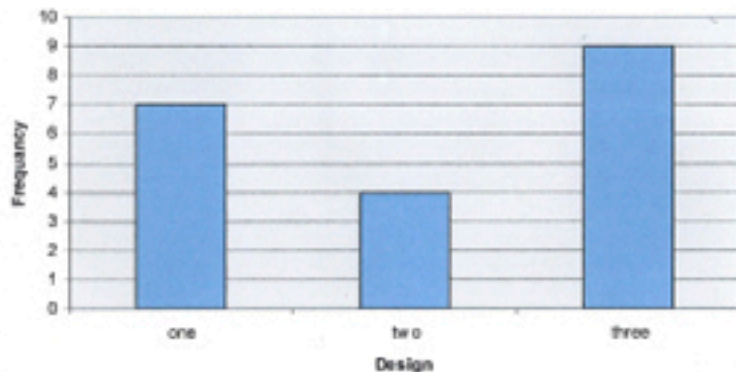
- Attractiveness
- Most appropriate for the audience and the film
- Possibilities of development

Which Design do you prefer?

Design	Tally	Frequency
1		7
2		4
3		9



Which design do you prefer?



The most popular design was number 3. I'm going to use this for my final design and develop it as the full DVD cover.

