

LANFRANC GCSE COURSEWORK MANAGER FOR GRAPHIC PRODUCTS 3543 (By Mr K.COOPER)

Mark breakdown: Coursework 20%, Made products / products 40%, Exam 40% = Final Grade

Sheet	Section	Page Title	Content	Due date	Completed
	Cover	Front Cover	To include a title, your name, candidate No. and an illustration.		
1	Contents	Contents page & Situation / Brief	The number, content and order of the pages.		
2	Timings	Time Plan	Plan your time for the project (Gantt diagram, flowchart, use Excel if you can).		
3	Research (Relevant info only)	Research brainstorm	Brainstorming sheet showing possible design research areas for investigation (problems).		
4		Primary research 1	Mood board showing the mood and colours the client likes.		
5		Primary research 2	Questionnaire / interview your clients and note findings and results.		
6		Primary research 3	Evaluation of existing products, include photos or drawings / Or visits to shops and photographs of layout		
7		Secondary research 1	Graphics research colour, typography, layout that the user likes. Use the outcomes from your questionnaire.		
8		Secondary research 2	Materials you could use, problems, hazards (e.g. Balsa wood, HIPS, foamboard, card, etc.)		
9		Secondary research 3	Ergonomics and anthropometrics, how big will your product need to be compared with human sizes?		
10		Secondary research 4	Manufacturing techniques of how your final product would be made.(Vacuum forming) (Injection Moulding)		
11	Analysis	Analysis of research	Analysis of research - spider diagram - findings from colour, fonts, client likes and wants, product evaluations, questionnaires, ergonomics, etc.		
12		Analysis of manufacture	Spiderglass analysis of how you will make your product and how it would be made in industry, commercial considerations, include BSI issues.		
13	Specification	Analysis/Specification	List all your products details & say who it is aimed at.		
14	Development	Busy ideas 1	At least 5 ideas - e.g. logos, lettering, colour schemes, shapes, include annotations and evaluations		
15		Busy ideas 2	At least 5 ideas - e.g. logos, lettering, colour schemes, shapes, include annotations and evaluations		
16		Development of busy ideas	Refine ideas to 3 good ones, include annotations and evaluations, mini questionnaire the user prefers which?		
17		Design evaluations	Evaluate your three main designs with a questionnaire on your target market to ensure you have meet their needs.		
18		Final design 1	Isometric drawing of final idea include your reasons for your choices made. (Pro-desktop or draw by hand).		
19		Final design 2	Orthographic projection to scale and to BSI standards and cutting list. (Use Corel Draw, Pro-desktop or draw by hand).		
20		Final design 3	Pictorial drawing, as close to a photo as you can get. (Use photoshop, or draw by hand.)		
21	Modelling	Prototyping	Photograph all prototypes and keep them, make a prototype sheet inc evaluations.		
22	Planning	Production plan	Step by step sequence, how to make your project, include tools and materials.		
23	Evaluations	Modifications	Changes you made to the design when manufacturing.		
24		Testing	How would you test your product & record the results, compare them to BSI standards.		
25		Consumer evaluations	Questionnaire / Interview your users and potential customers, would they buy your product, etc?		
26		Proposed Modifications	How would you improve your product if you did it again, or if you made the second development of it.		
27		Final evaluation	Check your specification & use it as a guide, mention modifications, did you meet all the specification points?		
28	Industrial practices	Industrial practices	How will you produce the product in quantity in industry? What manufacturing techniques will you use? Social enviromental issues.		
29	QC & QA	Quality control & Quality assessment	How can quality control and quality assessment be maintained, how is it done in industry?		

Note: You need to cover all these sheets, you may do two headlines on one sheet if so that is ok providing it is done in enough detail.

YOUR DESIGN FOLDER AND PRACTICAL PROJECT MUST BE HANDED TO MR. COOPER BY 1ST DECEMBER 2006

Sit back and congratulate yourself, but only when it is all COMPLETED!!