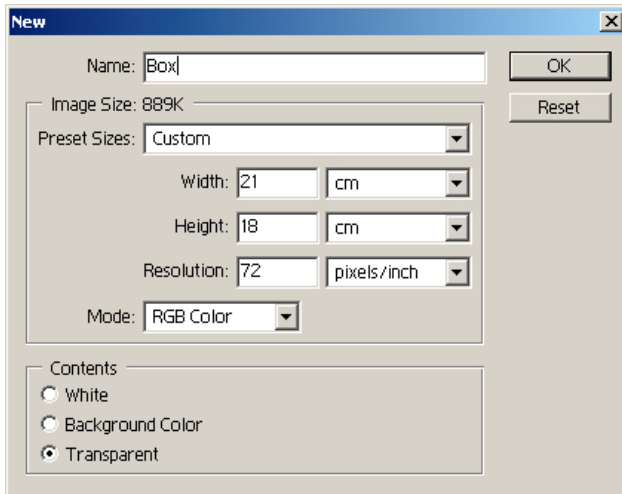
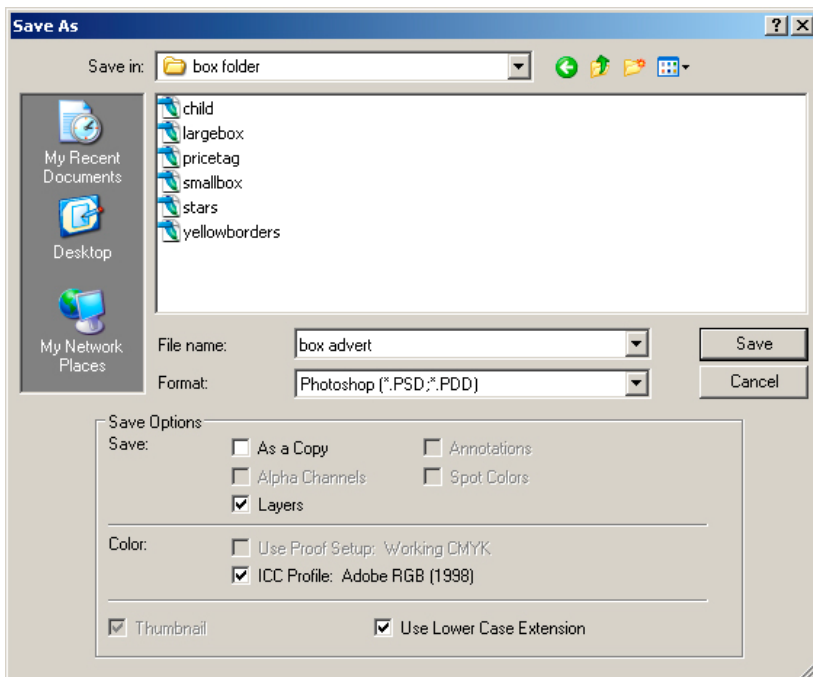


## PhotoShop Help File – Box Advert Lesson

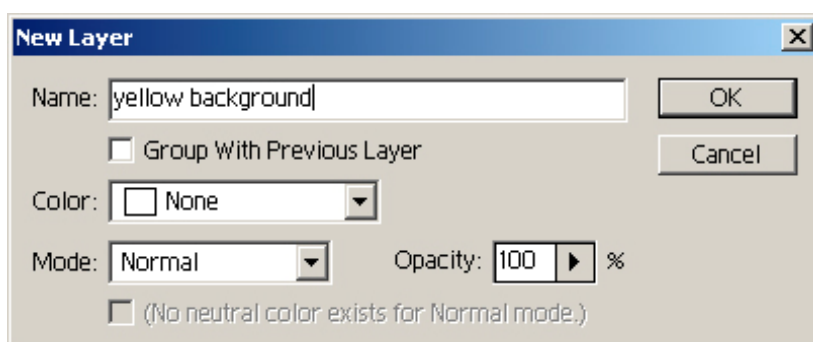
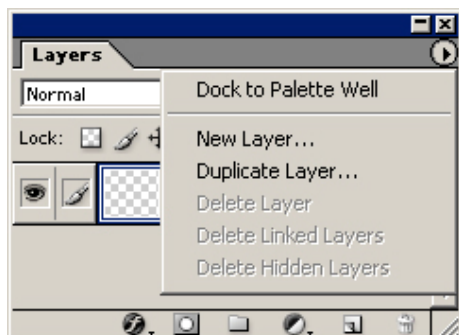
- 1.) Open 'adobe Photoshop'.
- 2.) Open you're 'my documents folder', and then open you're 'my pictures folder'. Now create a new folder called 'Box advert'.
- 3.) From the website please download and save all the image files into you're 'Box Advert' folder.
- 4.) Now create a new document. Click on the 'file menu' top left and then click on 'new'. Then enter in these options. Name your file 'box' then set the sizes to be 21 cm x 18 cm and set the resolution to be 72dpi.



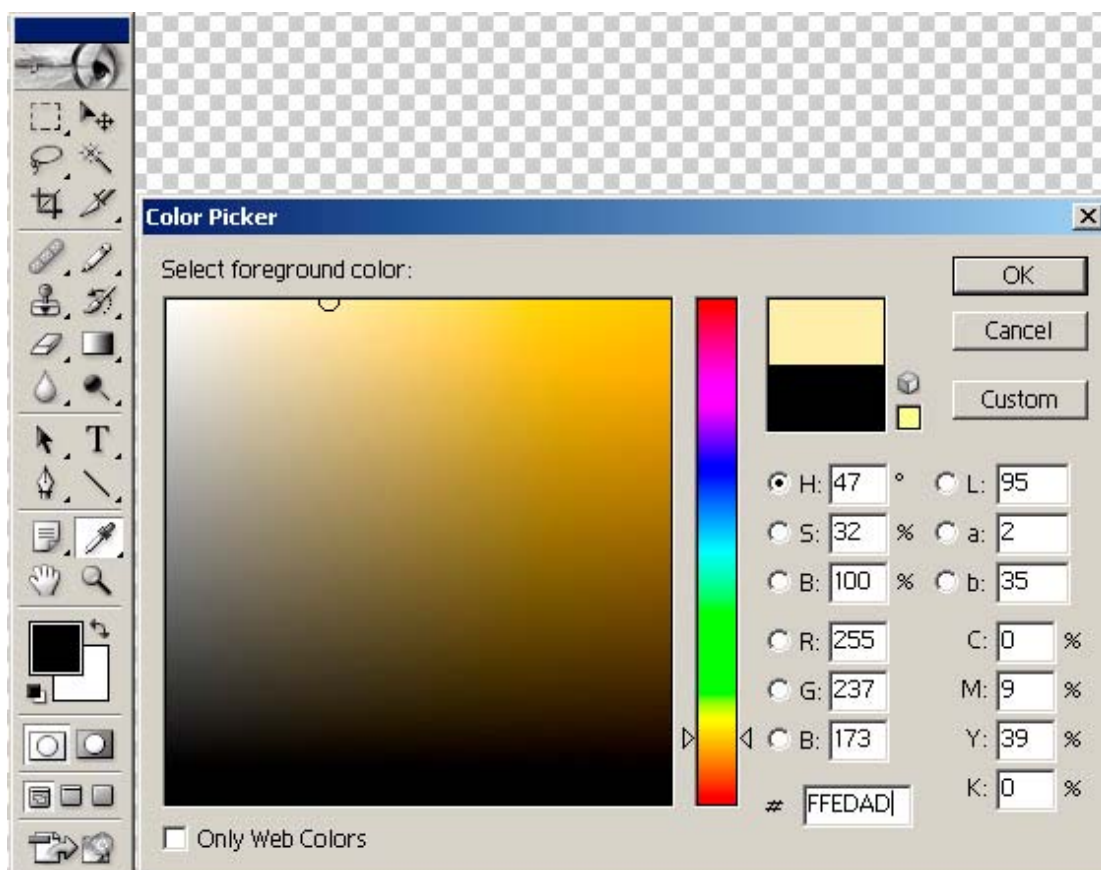
- 5.) Now click on the 'file' menu at the top, then click on the 'save as' option. A new window will open. From the 'format' field ensure you select the 'Photoshop PSD, PDD' file format. Now name the file in the 'file name' field 'Box Advert'. Now browse to your 'box folder' in your 'my pictures folder'. Now click on the 'save' button. Note:- Ensure that the 'Maximise capability' option is left un-ticked.



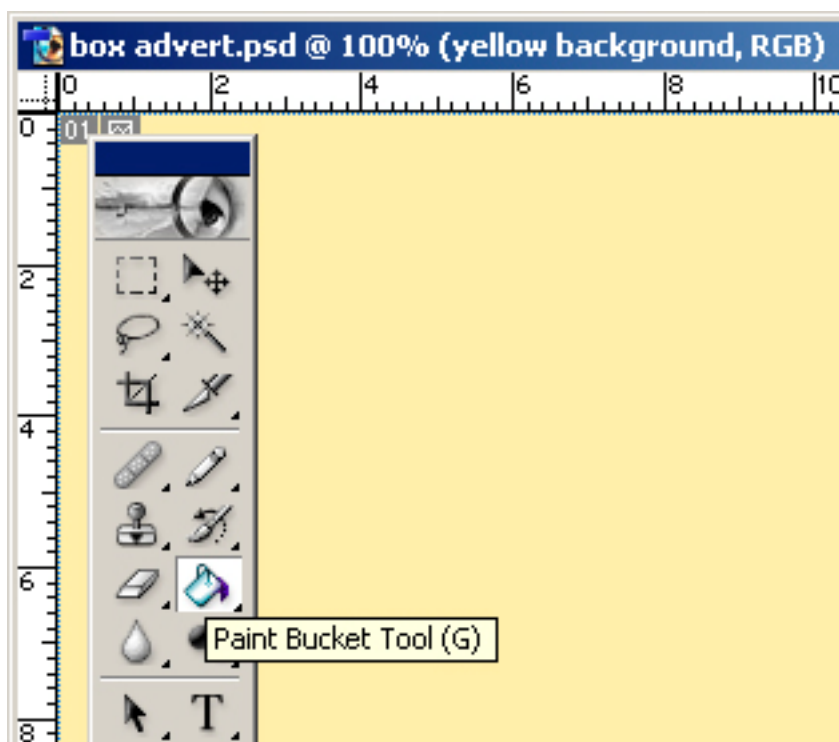
- 6.) Now click on the **'small arrow'** on the layers window and choose **'new layer'** from the menu. Then name your new layer the **'yellow background'** layer.



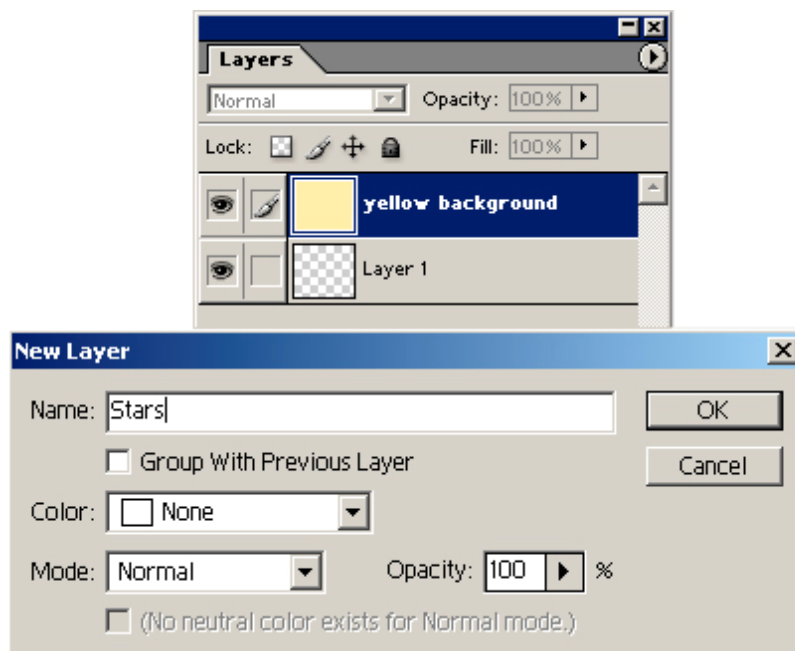
- 7.) Now click on the **'black colour box'** at the bottom of the toolbar, this will bring up the colour picker box. Now enter **'FFEDAD'** in the bottom **'# box'** then click on ok. The black box will now be light yellow.



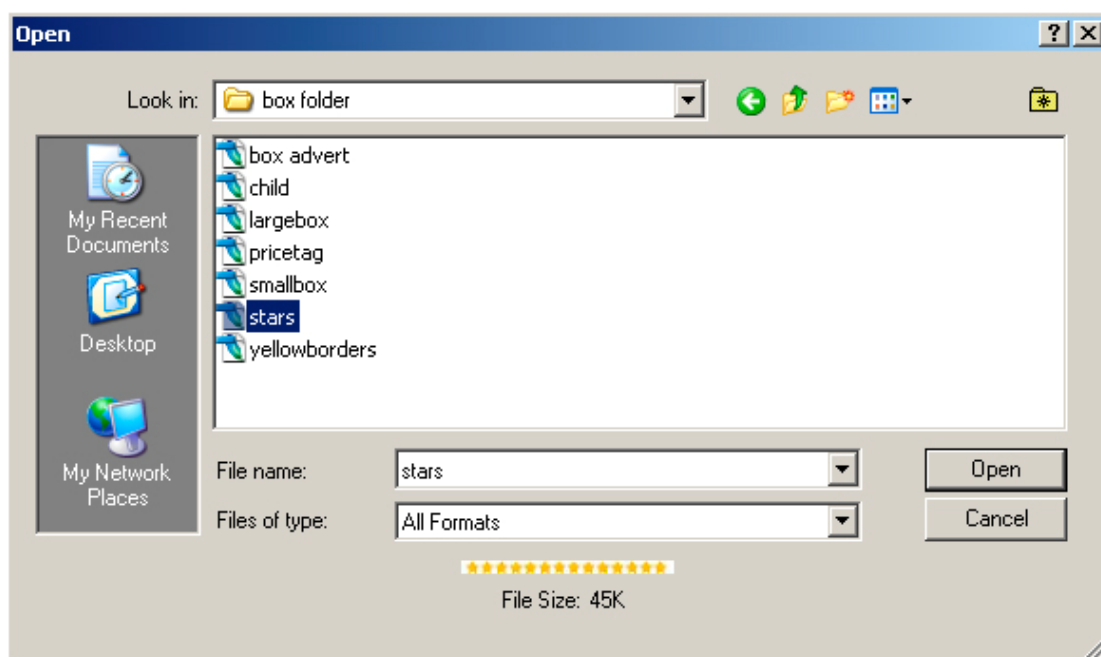
- 8.) Now select the **'paint bucket'** tool from the toolbar and click it on the **'yellow background'** layer. Your layer will now be a light yellow colour.



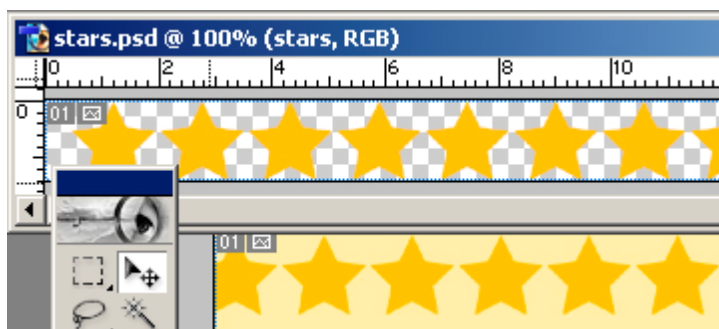
- 9.) Now click on the **'small arrow'** on the layers window and choose **'new layer'** from the menu. Then name your new layer the **'stars'** layer.



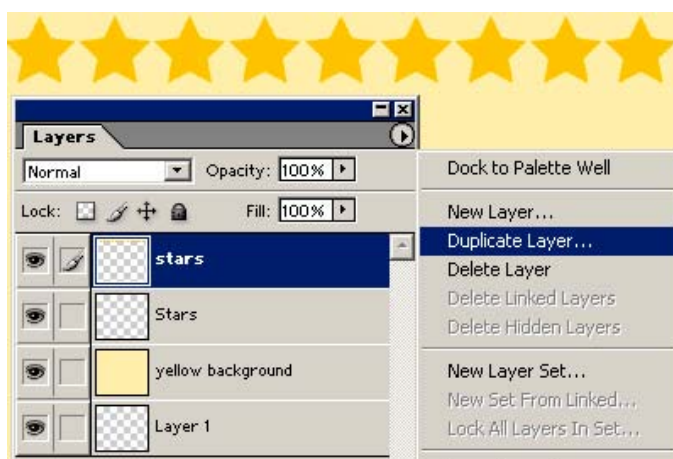
- 10.) Now click on the **'file menu'** and select **'open'**. From the open window select your **'box folder'** from your **'My documents'** folder. Then open up the **'stars'** file.



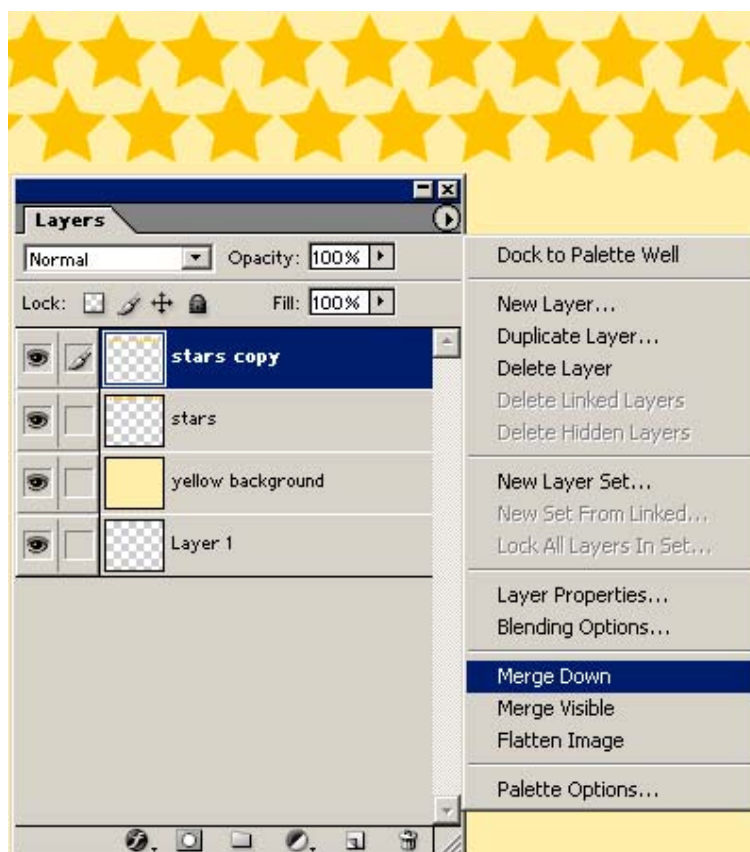
- 11.) Now click on the **'move tool'** from the tool bar and use it to drag the **'stars'** from the **'stars'** file to you **'stars'** layer in your box advert file. Move the stars to the very top of your page.



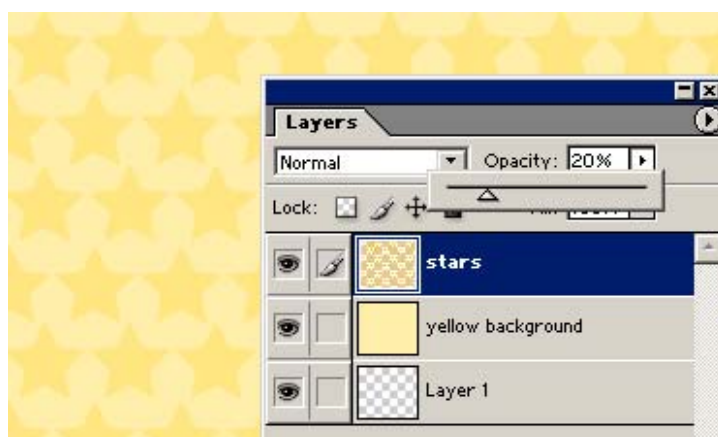
- 12.) Now from the layers floating window click on the small arrow and choose **'duplicate layer'** your stars have now been duplicated. Next move the stars underneath the other stars using the **'move tool'**.



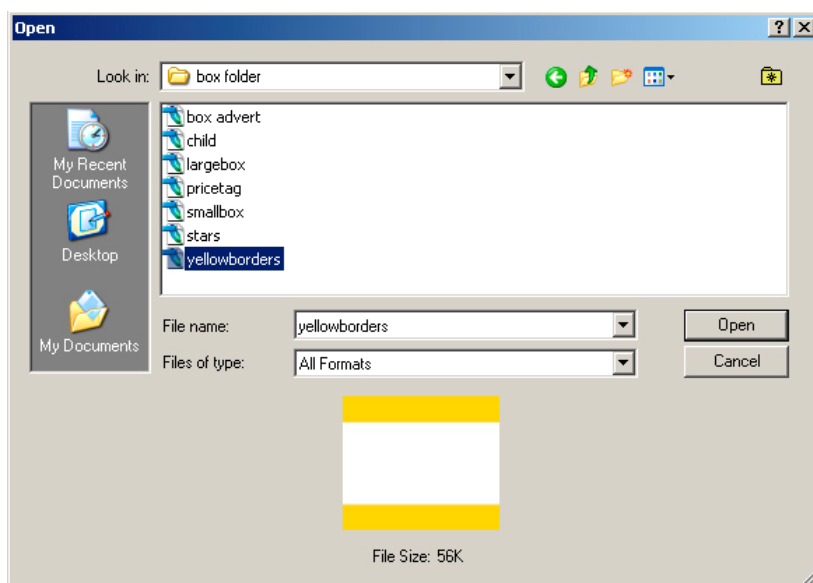
- 13.) Now from the layers floating window click on the small arrow and choose **'merge down'** your stars have now been moved down onto one layer. Now keep on doing these last two step until the whole page is covered in stars. Be careful to follow the pattern shown below, and be sure to keep on merging down every new layer until your left with one stars layer that is covered in stars.



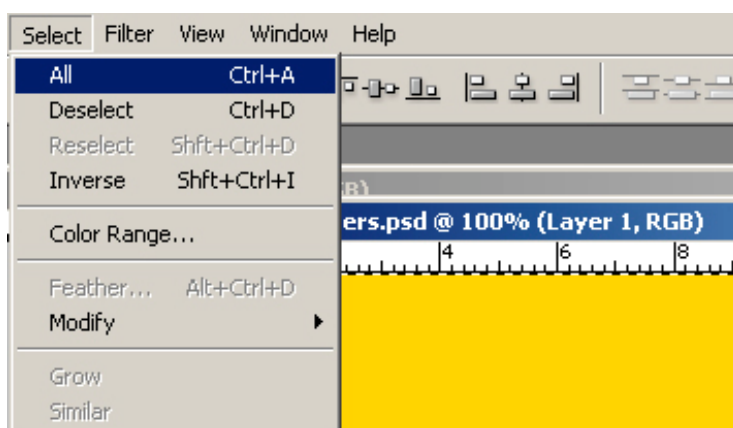
- 14.) Now from the layers floating window click on the **'opacity arrow'** and move it down to 20%. This will be our background for our advert.



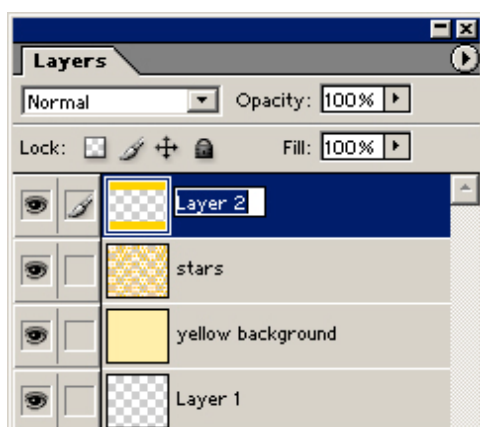
- 15.) Now click on the **'file menu'** and select **'open'**. From the open window select your **'box folder'** from your **'My documents'** folder. Then open up the **'yellowborders'** file.



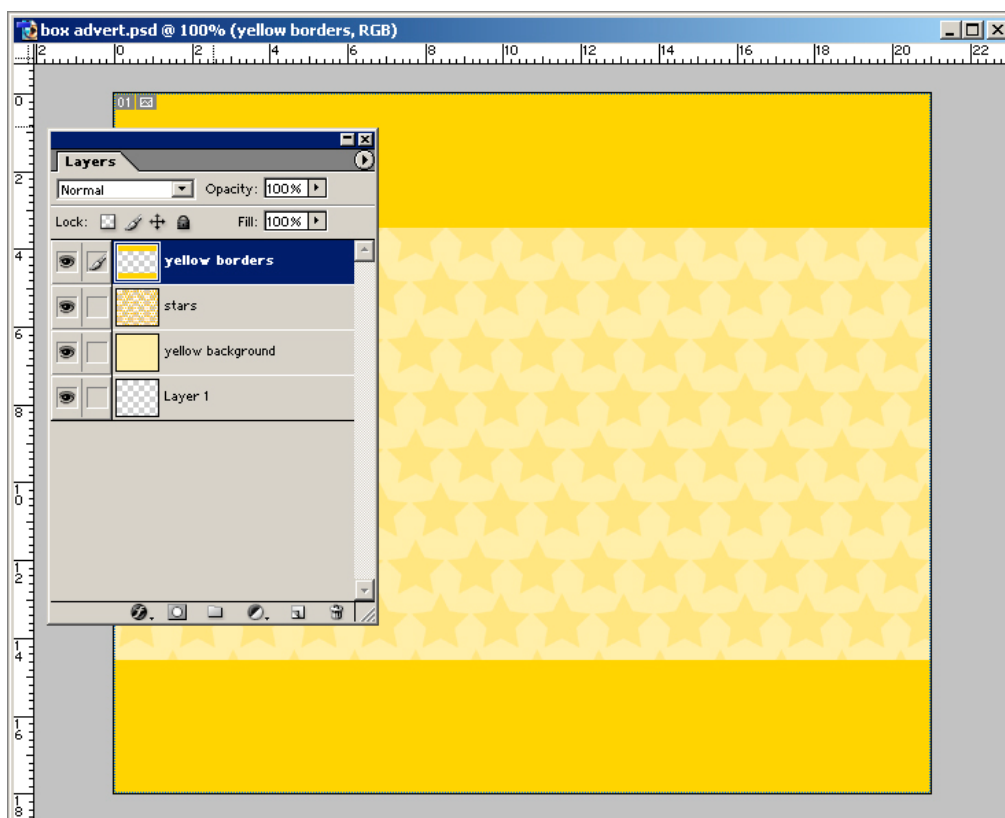
- 16.) Now click on the **'select'** menu and click on **'all'** this will select everything on the yellow borders file. Next click on the **'edit'** menu and select **'copy'** then click on your **'box advert'** file and click back on the **'edit'** menu but now click on **'paste'**.



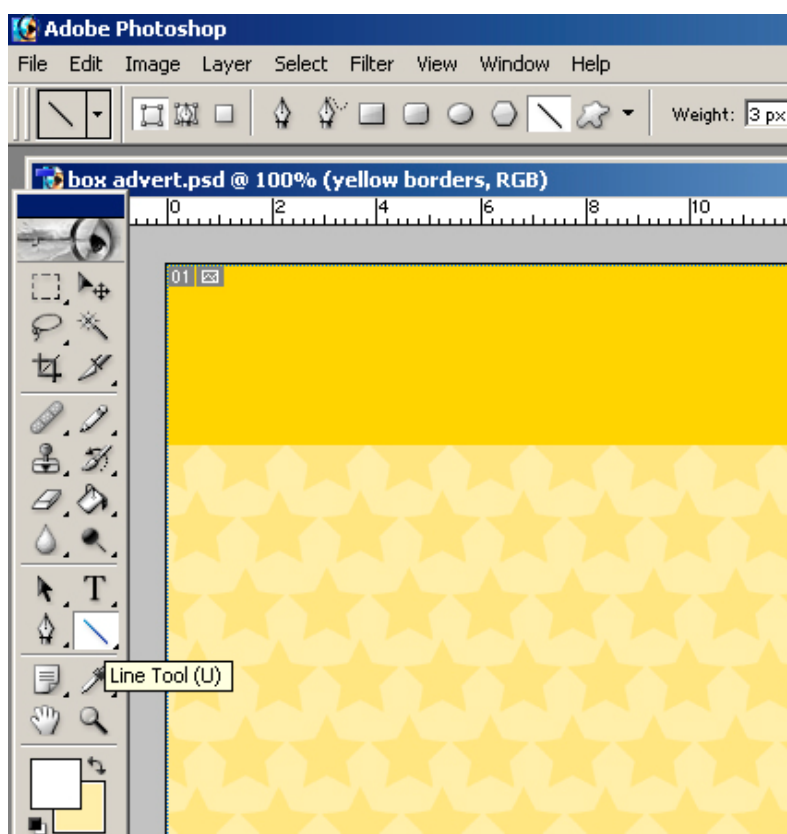
- 17.) Now from the layers floating window click on the layer you just pasted. Now **'double click'** quickly and the layer will go blue and you can change the layers name. Change the layers name to say **'yellow borders'**.



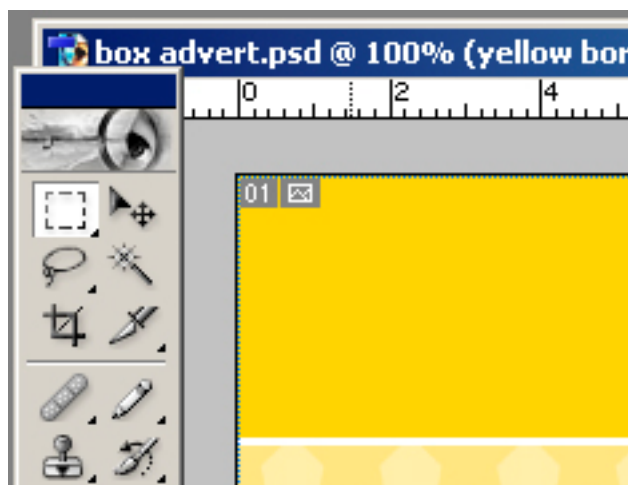
- 18.) Now click on the file menu and press **'save'** your file and layers should now look like this.



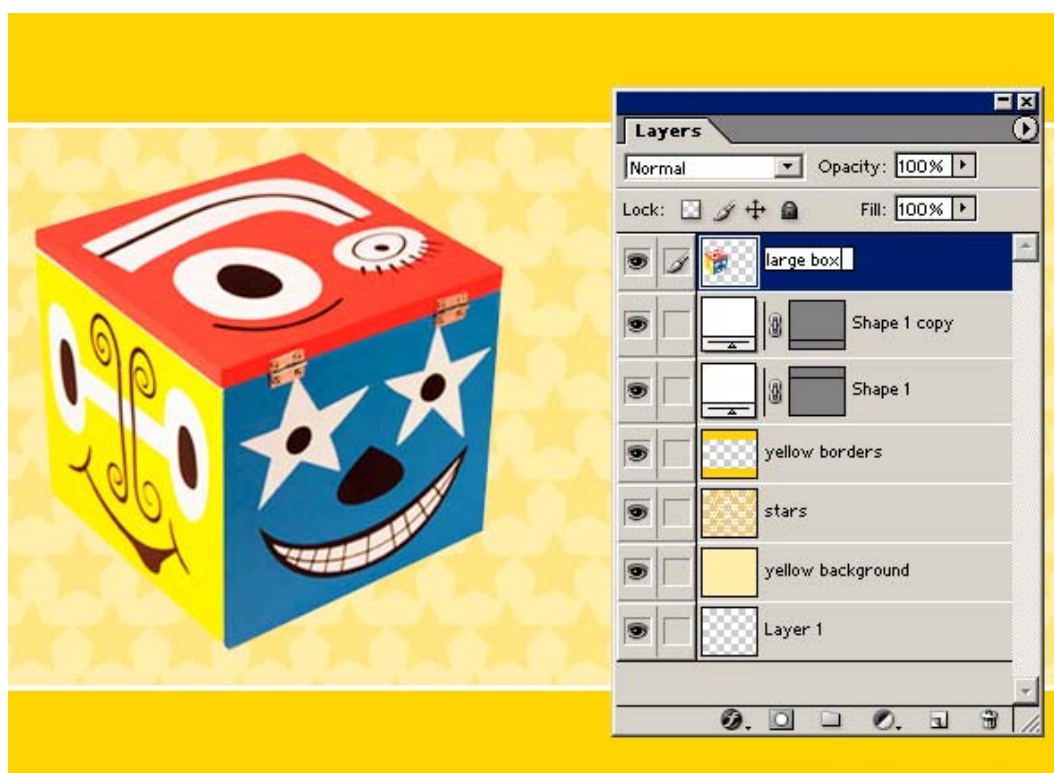
- 19.) Now click on **'black square'** at the bottom of the toolbar and select **'white'** from the colour picker window. Next select the **'line tool'** option. Make sure the weight is set to 3 px in the top banner.



- 20.) Now keep your finger on **'shift'** (this keeps the line straight) and draw a line over the yellow border so your file looks like this below. If it is slightly off use the **'move tool'** to move the line up. Now do the same again for the bottom border line.

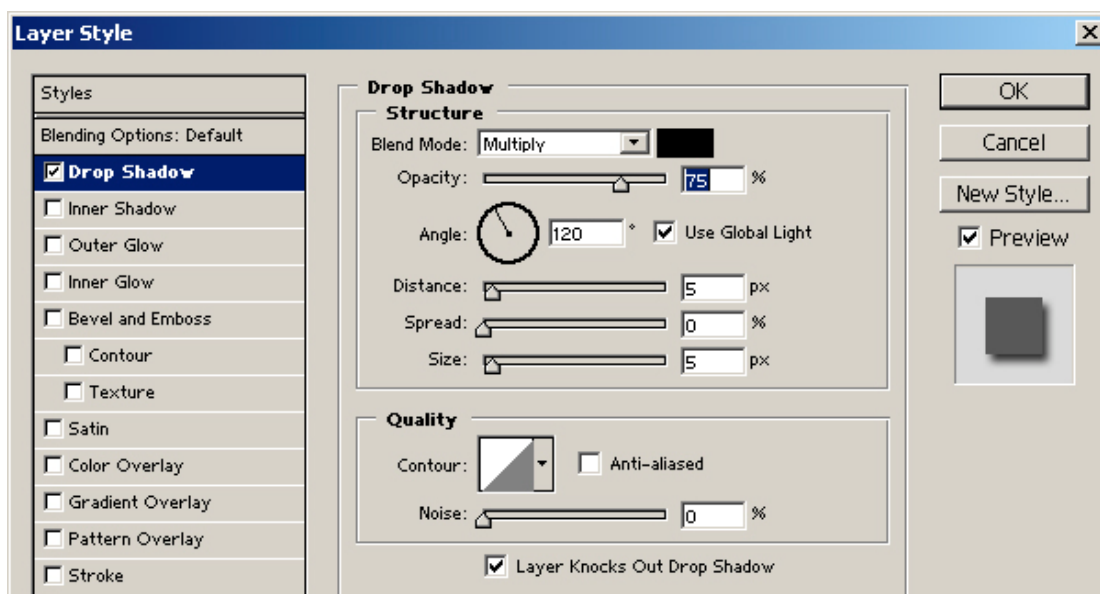


- 21.) Now we will go a little faster as you have done these two tasks before. Now open the **'large box'** file from your my documents folder. Then move it across to your **'box advert'** using the **'move tool'**. Then double click on the larger box layer and name the layer **'large box'**. Move the box to the left of the advert like so.

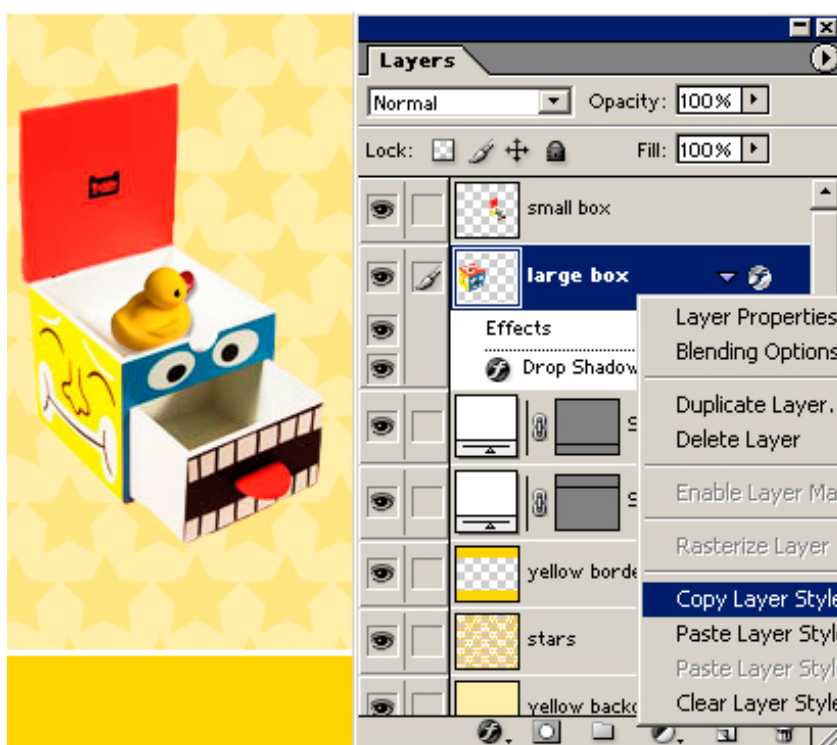


- 22.) Now click on the **'layers menu'** and select **'layer styles'** then select **'drop shadow'** from the menu. Then enter a distance of **5px**, spread of **0**, and a size of **5px** from the drop shadow menu. Then click on **'ok'**. You have now added a drop shadow.



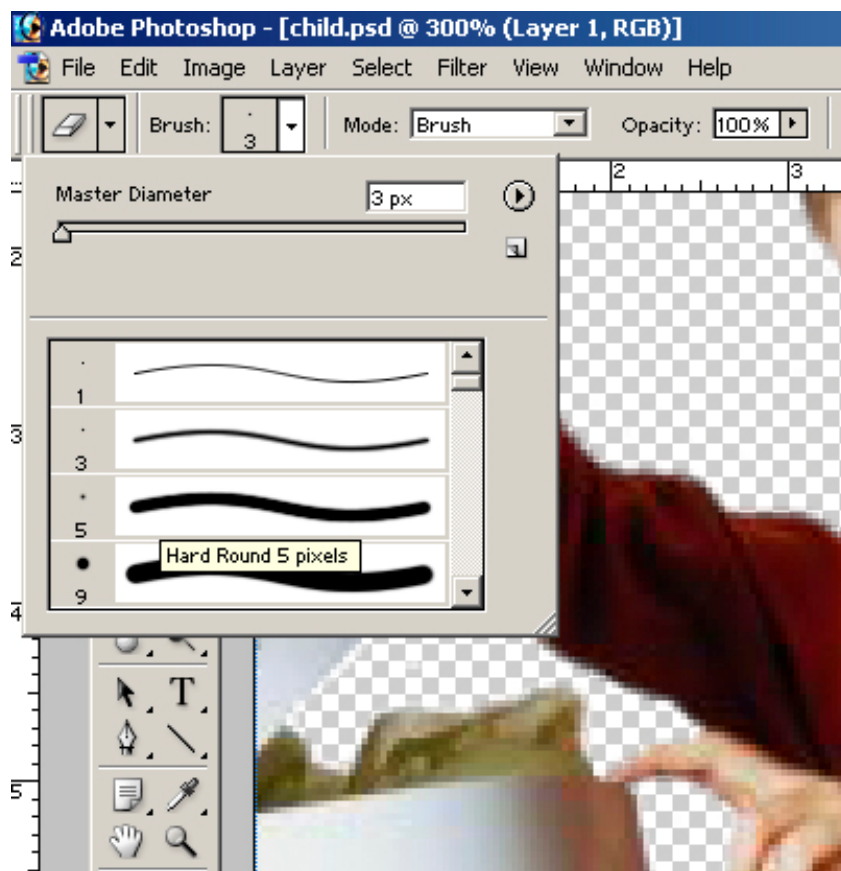


- 23.) Now open the 'small box' file from your 'my documents' folder. Then using the 'move tool' move it onto your 'box advert' next change the layer name to 'small box' by double clicking on it. Now right click on the 'large box' layer and choose the 'copy layer style' option. Now right click on the 'small box' layer and select 'paste layer style'. You have now pasted the drop shadow onto the new layer.



- 24.) Now open the 'child' file from your 'my documents' folder. Now select the 'zoom' icon and zoom in on the child. To 'zoom' out again press the 'alt' button with the 'zoom' tool and you can see that a 'minus' shows instead of the 'plus'. Now select the 'eraser' tool. Then select the '5 px' brush from the top menu. You will now cut the child out by erasing the presents. Run the eraser tool over all the presents until

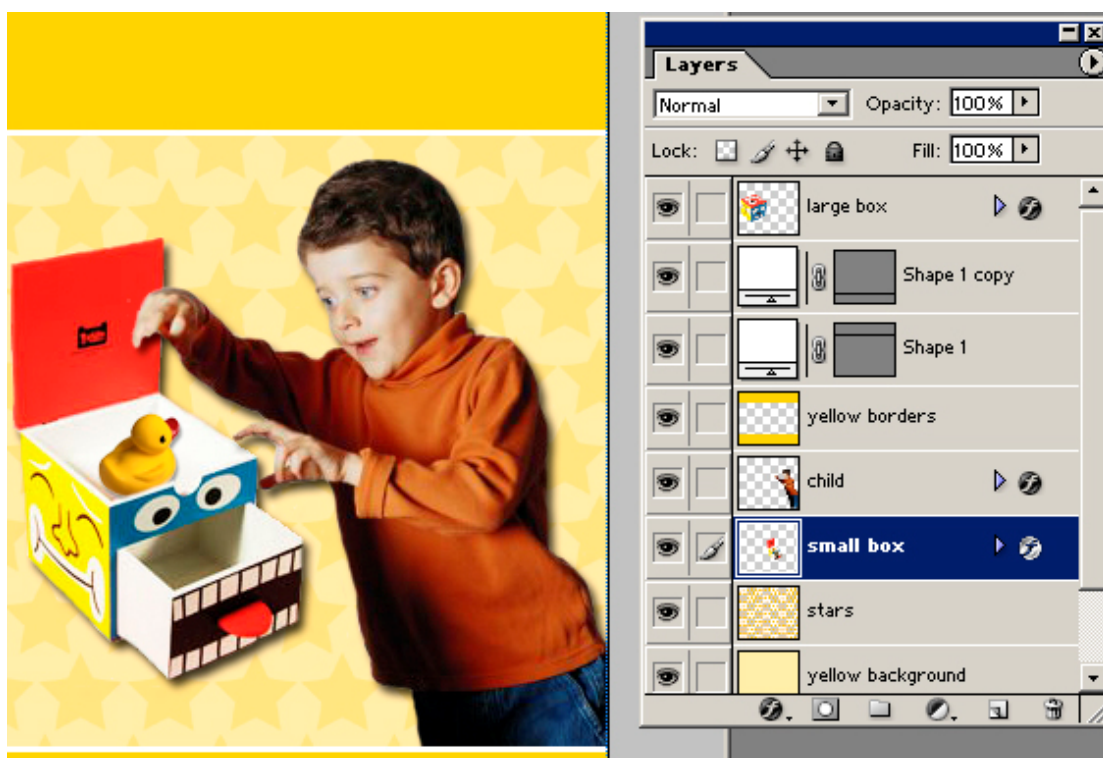
only the child is left. You may change the eraser brush to a larger one for removing larger areas.



- 25.) Your child should now look like the image below. Next click on the 'move tool' and drag your 'child' to your 'box advert' file. Next double click on the layer and name the layer 'child'. Now right click on the 'large box' layer and choose the 'copy layer style' option. Now right click on the 'child' layer and select 'paste layer style'. You have now pasted the drop shadow onto the new layer.



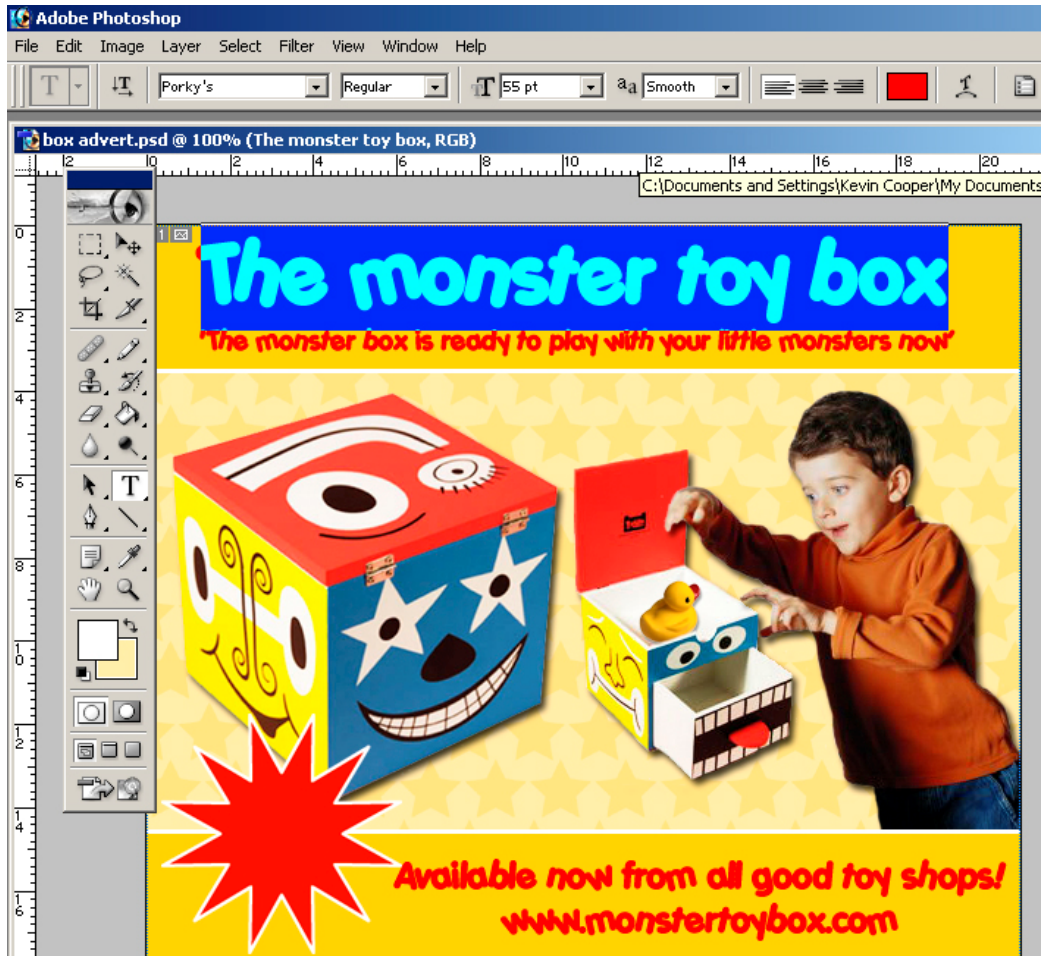
- 26.) Now you will need to do some juggling. Now drag the 'child' layer below the 'yellow borders layer' and position him like the 'child' below. Next drag your 'small box' layer below your 'child layer' and position it so it looks like the child is opening the box. Now click on the 'file menu' and press 'save'.



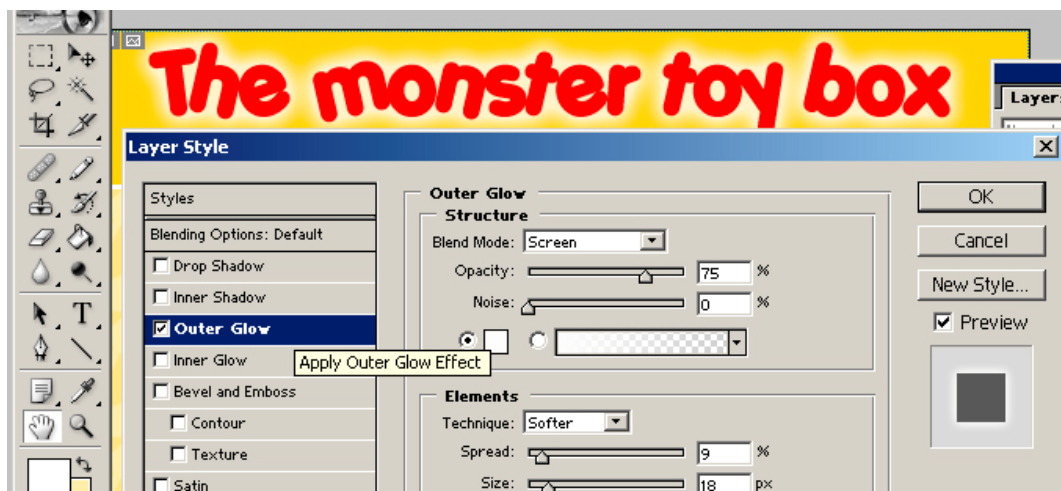
- 27.) Now open the 'price tag' file from your 'my documents' folder. Next click on the 'move tool' and drag your 'price tag' to your 'box advert' file. Next double click on the layer and name the layer 'price tag'.



- 28.) Next click on the **'text'** tool and then type **'The monster toy box'** onto the document. Select all the text by dragging the mouse cursor across the text. Then change the text options at the top of the document to the font and size you want. Then add the remaining text below.



- 29.) Next click on your **'text layer'** then click on the **'layer menu'** and select **'layer style'** then click on the **'outer glow'** option and add a **'spread of '9'** and a **'size of 18'**, then click on **'ok'**. Now as before right click on this layer and copy the **'layer style'** then paste right click on the other text layers and select **'paste layer style'**.



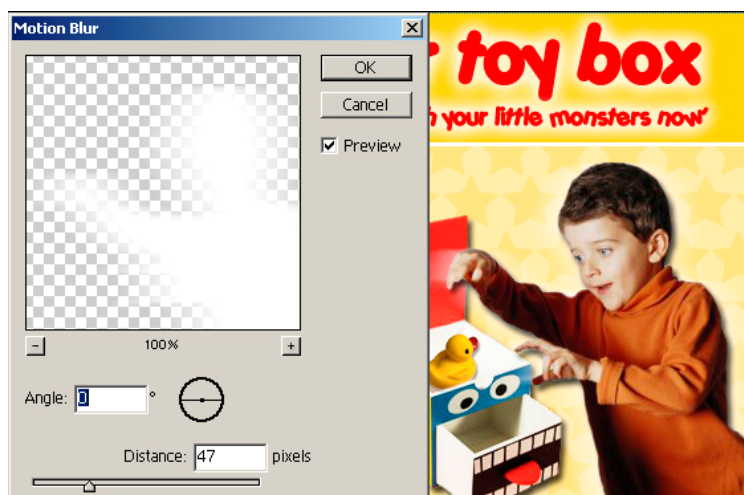
- 30.) Now add more **'text'** as before add the **'only £4.99'** price above the **'price tag'** layer. Then copy the **'glow'** layer style from the text and paste it onto the **'price tag'** layer.



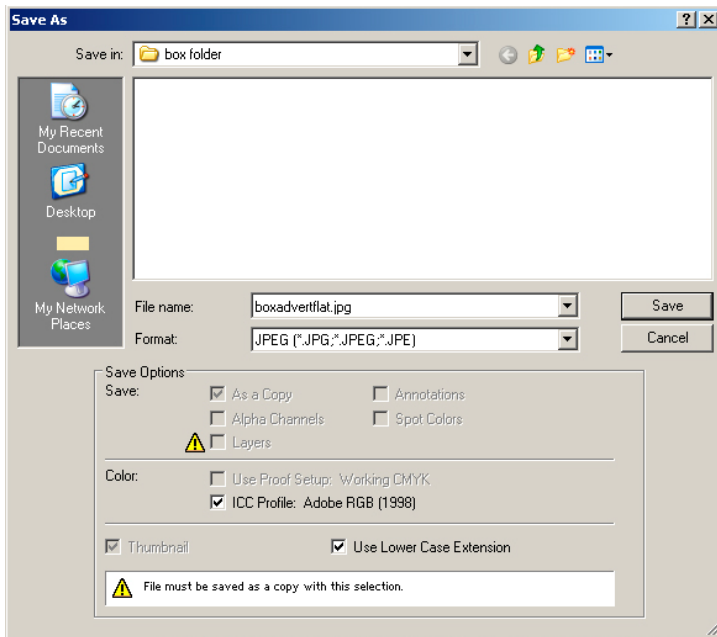
- 31.) Next right click on the **'child layer'** and select **'duplicate'** from the menu. Then click on the bottom **'child layer'** then click on the **'image menu'** and select **'adjust brightness contrast'** then push both the options to 100, then press **'ok'**. You have just made the child white but you cannot see him as he is below the coloured child.



- 32.) Finally right click on the **'child'** white layer and remove the **'layer style'**. Then select the **'filter'** menu then select **'blur'** then select the distance of 47 and press **'ok'**.



- 33.) Now save your file. Next click on the **'file menu'** and select **'save as'** now change the format of the file to **'jpg'** this will now save the file as a flat image. Change your filename to **'boxadvertflat.jpg'** and save the file in your 'box folder'. You now have two versions of the same file a Photoshop file with multiple layers that you can reopen if you wish to change it and a flat jpg file that you can email or show people.



- 34.) Next open the flat **'jpg'** file and select the file menu then select print. Make sure you print the file in **'A4 landscape'** not **'A4 portrait'** otherwise it won't fit. Then write your name on your print out. Your finished advert should look like this below.



You have finished **'WELL DONE'**!